



## C2P Case Grant Competition

Date: 10<sup>th</sup> February'19

Venue: SRCC Seminar Room

C2P Case Grant Competition was held successfully on 10<sup>th</sup> of February 2019 in SRCC Seminar room from 9:30am – 2:30pm. Organizing committee includes the members of Enactus SRCC who managed the program well. Numerous teams participated from all across India and amongst them 8 finalists were chosen. The event started with the registration of the teams, followed by the welcoming the judges. Each team was given 15 mins to present where 10 mins were for the presentation and 5 mins for Q&A round where judges asked them the questions. All the teams were equally competitive and presented really well.

Following is the information about the judges:

**Puneet Raman** is the founder of prowisdom.in. with professional experience of 20 years in sales and marketing function he has worked with the leading organization like Tata communications Ltd. , Reliance communications Ltd, Bharti Airtel Ltd, Mahindra and Mahindra Ltd. He has got his educational qualification from Columbia Business School, US and is an MBA graduate from IMT Gaziabad. He is passionate about helping the young generation to achieve the true potential. As a coach he is a bridge between the academic world and real professional world. He is among those rare

breed entrepreneurs who are in business for the primary objective of living their values with passion and enthusiasm.

**Anirudh Bagai** is an extremely experienced Chartered Accountant and a lawyer, currently working as the founder of his firm Lawyer2CA in New Delhi itself. Currently, he is also 'Blockchain' & 'Capital Markets' Think Tank Member of The Institute of Chartered Accountants of India (ICAI). He is a commerce graduate from Shri Ram College Of Commerce, Delhi University. He has done his graduation in Law (LL.B) in taxation and corporate law from Faculty Of Law, Delhi University. His work experience is panned over multiple multinational giants like KPMG, Ernst Young , UBS and the like as an analyst and a strategist.

**Vinod Dhall** is a retired top notch executive. He graduated as an agricultural engineer from Indian Institute Of Technology, Kharagpur and completed his post graduation as an MBA in organizational development from Indian Institute Of Management, Ahmedabad. Showing a keen interest in strategy and organizational behavior, he has headed many companies during his work tenure. He has had a vast experience from working with eminent organizations like USHA international, Escorts Limited, MAC Group and so on. With a passion to turn businesses around and brains to strategies has also worked as a consultant with Vidha Re-Org.

## About the teams

### Project Aaveg

College: BITS Pilani

Through project Aaveg we aims to empower underprivileged women in nearby villages of Pilani by generating self-employment and making sustainable financial model for various indigenous products made by them.

### Project Bawarchi

College: Hansraj College, DU

Project Bawarchi aims at solving the food insecurity problem of the country by providing rehabilitation and financial inclusivity to victims of substance abuse, all the while ticking off the UN Sustainable Goal of zero hunger.

### Project Mithaas

College: Ramjas College, DU

The mission through this project is to encourage farmers to take up apiculture by giving them free training, helping them obtain subsidies on equipment and material to

begin and continue bee-keeping and connecting farmers to processors and exporters of raw honey and its by-product.

### **Project Kitabat**

An initiative to bring the contemporary world closer to the intricate art of Old Delhi's Urdu and Arabic Calligraphy that lies buried in this era of digitised fonts. They cater to the needs of underemployed artists and foster the art, making it relevant to the current times.

### **Project JanBhoomi**

**College: Kirori Mal College**

An initiative by Enactus KMC which aims to tackle the problem of land degradation by producing organic and environment-friendly compost.

### **Project Unnati**

**College: Delhi Technological University**

An initiative by Enactus DTU aims at enhancing digital Literacy by organizing workshops and setting hub for underprivileged.

### **A Cry For Help**

The adolescent years are the most trying, difficult times in people's lives. This cause was chosen by them because as teenagers we can clearly empathize with the travails of teen life. We have grown up, like any other teenager, facing the oddities of peer pressure, bullying, uncertainty and stress. This endeavor of this project is to help teens reduce stress and develop better coping strategies.

### **Project Envision**

**College: VIT Vellore**

Project Envision a venture by Enactus in association with CSRD-RS VIT university, has a motive for training and employing the visually challenged in a fully functional call centre. The aim of this project is to break barriers in the society by providing employment to visually impaired and making them self-sustainable.

After all the presentations were done the lunch was served to every team and judges at 2:00pm. And then after lunch all the judges said few words about the competition and

the projects that the youth are taking up today for the betterment of the society and all. Then prize distribution was done.

Project Kitabat was placed as 2<sup>nd</sup> runners up



Project Envision was placed as 1<sup>st</sup> runners up



Project Bawarchi was the winner of C2P Case Grant Competition



Picture of judges with all the participants

