



Community Academic Service Entrepreneur (CASE) Grants Social Entrepreneurship

This grant competition empowers and motivates students to apply their classroom learning in real life. CASE grants promote social entrepreneurship by giving students the opportunity to conduct innovative community service projects linked to their academic discipline while addressing and solving social and community related problems. CASE improves learning outcomes and brings excitement to education. CASE was launched with the help the W.K. Kellogg Foundation and has expanded into twenty seven states in the US and on four continents. Projects and proposals can be seen at ServiceBook.org, where the Foundation receives applications and administers the application process.

How CASE works: A host (school or organization) and a sponsor (individual, corporation, philanthropy, etc.) can address a community problem through student engagement. They may also identify and support an academic discipline of their interest. C2P and the host announce the grant availability and students register on ServiceBook.org to submit their innovative ideas to address the designated problem, in partnership with a local community organization. Help for the selection process is provided on the website. A selection panel chooses the winner, who receives a grant to implement the service project under the supervision of a faculty member. The student receives a C2P Certificate of Merit, and a scholarship upon completing the final report. The whole process is generally completed in a single semester.

About C2P: The Foundation is a 501(c)(3). The first program of C2P began at a university in 2000 in Georgia. Today, the Foundation has motivated individuals to contribute to their communities in 27 US states and on four continents. Under the direction of a board of world-class educators, business leaders, technologists, philanthropists and community officials, the Foundation continues to develop and apply programs to link individuals' career skills, professional interests and academic preparation to community service and social entrepreneurship.



CASE FOCUS AREA & EXAMPLES:

Technology

CASE participants bring their own disciplines to social entrepreneurship, often creating technology breakthroughs in the process

Example:

- Students at the University of Texas built an online, virtual simulation of SafePlace, the nation's largest domestic violence shelter, where trainees learn to diagnose and deal with problems as avatars in hypothetical cases, safely apart from the actual shelter.
- A non-profit is building a school in Uganda based on "cookie cutter" blue prints. University of Notre Dame architecture students used a CASE grant and Skype to engage villagers in the design process and bring their knowledge of local weather patterns, materials and building techniques into an improved design.

Economic Development

CASE community projects help create jobs and prepare a better educated work force.

Example:

- A student at the University of Nebraska, Omaha, used the grant to help a local charity develop, pilot and assess job readiness modules including interviewing, employer expectations, the job application process, customer service and other skills.
- A Virginia Tech ag-economics major used the grant in Kenya to develop a production, marketing, distribution and education program to convince local farmers to grow soy beans for a higher and more secure income and to combat malnutrition.

Education

College students work to find opportunities to inspire and educate younger students. CASE grants help capture the opportunities

Example:

- In communities around Georgia Southwestern State University up to 30% of students are below standard in reading because their caregivers also do not read. A GSSU student used a CASE grant to give children "take home" books and train caregivers in reading skills, thus helping caregiver and the child teach each other to read.
- A mechanical engineering student at Dayton University in Ohio used a CASE grant to purchase Lego Mindstorms as the basis for a day camp where college students taught math and science to younger, inner-city students while building robots and other mechanical devices.

BECOME A SPONSOR

You can join socially responsible corporations, foundations, and individuals who have contributed to this cause, such as the W.K. Kellogg Foundation, the Coca Cola Company, Deutsche Bank, Georgia Pacific, General Electric and others.

Sponsors of CASE competitions receive market goodwill and recognition for their support for community development, service-learning and social entrepreneurship of students. Sponsor status creates opportunities for visibility in the press, in the community, at award ceremony events, among the sponsor's peer organizations, in the sponsor's marketplace, at the host organization and in professional associations in the sponsor's field.



To learn more, contact:

Campus-Community Partnership Foundation
8343 Roswell Road # 341
Atlanta, Georgia 30350-2810
info@JRCPF.org www.C2PF.org