



Community Academic Service Entrepreneur (CASE) Grants

Music and Arts

This grant competition empowers and motivates students to apply their classroom learning in real life. CASE grants promote social entrepreneurship by giving students the opportunity to conduct innovative community service projects linked to their academic discipline while addressing and solving social and community-related problems. CASE improves learning outcomes and brings excitement to education. CASE was launched with the help the W.K. Kellogg Foundation and has expanded into twenty seven states in the US and on four continents. Projects and proposals can be seen at ServiceBook.org, where the Foundation receives applications and administers the selection process.

How CASE works: A host (school or organization) and a sponsor (individual, corporation, philanthropy, etc.) can address a community problem through student engagement. They may also identify and support an academic discipline of their interest. C2P and the host announce the grant availability and students register on ServiceBook.org to submit their innovative ideas to address the designated problem, in partnership with a local community organization. Help for the selection process is provided on the website. A selection panel chooses the winner, who receives a grant to implement the service project under the supervision of a faculty member. The student receives a C2P Certificate of Merit and a scholarship upon completing the final report. The whole process is generally completed in a single semester.

About C2P: The Foundation is a 501(c)(3). The first program of C2P began at a university in 2000 in Georgia. Today, the Foundation has motivated individuals to contribute to their communities in 27 US states and on four continents. Under the direction of a board of world-class educators, business leaders, technologists, philanthropists and community officials, the Foundation continues to develop and apply programs to link individuals' career skills, professional interests and academic preparation to community service and social entrepreneurship.



CASE FOCUS AREAS & EXAMPLES:

MUSIC - Music is a universal language of harmony and understanding. Students use music, instrumental, and vocal other to reach out in the community and add value in “their” social context.

■ A student at the University of South Dakota taught singing, dancing, playing music and focused listening to children up to five years of age. Parents were active participants in class with their children and, through the CASE grant, took home materials like a CD, songbook, and a simple instrument. ■ At Stetson University in Florida, a music major used a CASE grant to start a community choir for middle and high school students, and to give music and voice technique lessons to students who otherwise might not be able to afford them.

ART – Students use their skills and imagination in the creation of aesthetic objects, environments and experiences to connect and add value to the community.

■ At Macalister College in Minnesota, students worked to address the emotional needs of homeless children using art therapy, art projects, field trips, and community displays of the children’s artwork with the help of a CASE grant. ■ An Elmhurst College fine arts graduate student with a teaching certificate used a CASE grant to integrate the Art Miles mural project the with the Glen Hill Elementary School's Young Rembrandt Program. In cooperation with the Elmhurst (IN) Art Museum, this team developed ten portable murals for display at the school, the museum and in the community.

THEATER – Students employ performing arts such as drama, dance, puppet shows, etc. to address social issues and solve community problems.

■ At the University of North Dakota a student used a CASE grant to create interactive theatre games with teens that were on probation or in juvenile court custody. The project helped youth, ages 14-17, develop relational, emotional, coping, job and other skills and in building their self esteem. ■ Students at Panjab University involved in “Theatre Age” used a CASE grant to organize a recycling program to recruit drop-outs to return to school through involvement in the theater group, which provides training in writing, enacting and producing plays. Once involved in theater activities, the returning students receive mentoring and coaching in academic subjects from former teachers. Proceeds from recycled newspaper sales are helping fund the theater group’s program.

BECOME A SPONSOR

You can join socially responsible corporations, foundations, and individuals who have contributed to this cause, such as the W.K. Kellogg Foundation, the Coca Cola Company, Deutsche Bank, Georgia Pacific, General Electric and others.

Sponsors of CASE competitions receive market goodwill and recognition for their support for community development, service-learning and social entrepreneurship of students. Sponsor status creates opportunities for visibility in the press, in the community, at award ceremony events, among the sponsor's peer organizations, in the sponsor's marketplace, at the host organization and in professional associations in the sponsor's field.



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